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What is claimed:

- 1.) An article of manufacture, comprising: a pre-measured portion of a granular baking ingredient, enclosed in a suitable container.
 - 2.) The article of claim 1, wherein said pre-measured portion is larger than 1/8 cup.
- 3.) The article of claim 1, wherein said pre-measured portion is selected from the group consisting of 1 cup, 3/4 cup, 2/3 cup, 1/2 cup, 1/3 cup, 1/4 cup, and 1/8 cup.
- 4.) The article of claim 1, wherein said pre-measured portion is selected from the group consisting of 250 g, 200 g, 150 g, 100 g, and 50 g.
- 5.) The article of claim 1, wherein said baking ingredient comprises granular chocolate.
 - 6.) The article of claim 1, wherein said baking ingredient comprises brown sugar.
- 7.) The article of claim 6, wherein said brown sugar comprises loosely-packed brown sugar, and said pre-measured portion is an amount equivalent to a pre-measured quantity of firmly-packed brown sugar.
- 8.) The article of claim 1, wherein said article comprises a plurality of pre-measured portions, each enclosed in an individual container.
- 9.) The article of claim 8, wherein said plurality of pre-measured portions comprises a plurality of different sized portions.
- 10.) The article of claim 9, wherein at least one pre-measured portion size is selected from the group consisting of 1 cup, 3/4 cup, 2/3 cup, 1/2 cup, 1/3 cup, 1/4 cup, and 1/8 cup.
 - 11.) The article of claim 9, wherein at least one pre-measured portion size is selected from the group consisting of 250 g, 200 g, 150 g, 100 g, and 50 g.

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- 12.) The article of claim 1, wherein said container is cleavable, and said article comprises a mark indicating a fraction of said pre-measured portion, wherein said container is cleavable at said mark to provide a second pre-measured portion.
- 5 13.) The article of claim 12, wherein said baking ingredient comprises brown sugar.
 - 14.) The article of claim 13, wherein said brown sugar comprises firmly packed brown sugar, in the shape of a regular solid
- 15.) The article of claim 14, wherein said second pre-measured portion is selected from the group consisting of 3/4 cup, 2/3 cup 1/2 cup, 1/3 cup, 1/4 cup, and 1/8 cup.
 - 16.) The article of claim 12, wherein said article comprises a plurality of marks.
 - 17.) The article of claim 12, wherein said mark is present on said container.
 - 18.) The article of claim 14, wherein said marks are present on the surface of said regular solid.
 - 19.) An article of manufacture, comprising a plurality of bags, each bag comprising a pre-measured portion of a granular baking ingredient.
 - 20.) The article of claim 19, wherein the granular baking ingredient comprises brown sugar.
 - 21.) The article of claim 19, wherein said pre-measured portion is selected from the group consisting of 3/4 cup, 2/3 cup, 1/2 cup, 1/3 cup, 1/4 cup, and 1/8 cup.
 - 22.) The article of claim 19, wherein said plurality of bags comprises at least four bags.
 - 23.) The article of claim 19, wherein each bag contains an identical pre-measured portion.
- The article of claim 19, wherein said plurality of bags are joined end to end in a chain.